

## **Use of Mercy International Name and Logo by Third-Party Fundraisers**

1. For purposes of these Policies and Procedures, “you” means the organization, group or individual sponsoring or holding the event. “MIA”, “we,” or “our” mean “Mercy International Association”
2. Events should complement the mission, values and image of MIA. Mercy International Association discourage sponsorship by any company who, in our sole discretion, may not be a good fit for MIA
3. Your organization cannot state or imply that it is an agent, subsidiary, or partner of MIA or that it holds any other business relationship with MIA.
4. Publicity for your event may not imply that the event is sponsored or co-sponsored by MIA or that we are involved as anything but the beneficiary. We may only be identified as MIA.
5. You may not use the MIA name or logo or otherwise indicate to the public that an event is being held for the benefit of MIA without the prior written consent of an authorised representative of this organisation. You may not make public announcements or promote any such event until you receive written approval from MIA of your Third-Party Fundraiser Application

### **Write to:**

Chief Executive Officer  
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